

Narragansett Council Recruitment Game Plan

Work with your district team to make Scouting THRIVE!

Unit: _____ Community: _____

Membership 12/31/__: _____ 12/31/__: _____ **Goal for Year End: _____**

	Unit Leadership	District Team
June		
Recruit a New Member Coordinator: _____		
Phone Number: _____	<input type="checkbox"/>	<input type="checkbox"/>
Email Address: _____		
Attend the BOOM Event	<input type="checkbox"/>	<input type="checkbox"/>
Conduct Calendar Planning Meeting	<input type="checkbox"/>	<input type="checkbox"/>
Reserve Inflatables/Mobile Base Camp	<input type="checkbox"/>	<input type="checkbox"/>
Update BeAScout.org pin and ensure online registration is active	<input type="checkbox"/>	<input type="checkbox"/>
Summer		
Recruit and train new unit leadership (does each den have a den leader)	<input type="checkbox"/>	<input type="checkbox"/>
Host a Join Scouting activity at a community event (ex: table at farmers market)	<input type="checkbox"/>	<input type="checkbox"/>
Contact principal(s) to coordinate and schedule school access. Notes: _____	<input type="checkbox"/>	<input type="checkbox"/>
Schedule your Sign Up Night, reserve space at a school		
Date: _____ Time: _____	<input type="checkbox"/>	<input type="checkbox"/>
Location: _____		
Plan your Sign Up Night with unit leaders and parents	<input type="checkbox"/>	<input type="checkbox"/>
Attend LAUNCH PARTY (pick up recruitme	<input type="checkbox"/>	<input type="checkbox"/>
Flyer Printing – forward Sign Up Night event info	<input type="checkbox"/>	<input type="checkbox"/>
Initiate Social Media Blitz- <u>#ScoutingIsWickedAwesome</u>	<input type="checkbox"/>	<input type="checkbox"/>
September		
Do a Peer-to-Peer/Parent-to-Parent recruitment	<input type="checkbox"/>	<input type="checkbox"/>
Distribute Press Releases for your Join Scouting Event	<input type="checkbox"/>	<input type="checkbox"/>
Create Facebook event for Join Scouting event	<input type="checkbox"/>	<input type="checkbox"/>
Flyer Distribution – Pick-up and drop-off at schools	<input type="checkbox"/>	<input type="checkbox"/>
Set up and conduct “Scout Talks” Date(s): _____	<input type="checkbox"/>	<input type="checkbox"/>
Hold Sign Up Night at School	<input type="checkbox"/>	<input type="checkbox"/>
Follow-up with families who didn’t submit applications (within 48 hours of event)	<input type="checkbox"/>	<input type="checkbox"/>
October		
Hold a Second Rally. Date/Time/Location: _____	<input type="checkbox"/>	<input type="checkbox"/>
All year		
Follow-up with BeAScout unit leads and online apps within 48 hours	<input type="checkbox"/>	<input type="checkbox"/>

Signed: _____
District Team Member

Signed: _____
Unit Leader

Date: _____

Unit: _____

