

# Peer2Peer User Guide

We will use the Peer2Peer function on Scouting Gives to provide Champions a platform to articulate , share and monitor their campaigns.

Champions will use their my.scouting.org Id to create a Champion specific campaign. The benefits of this systems are:

- They can use a pre-written campaign description or tailor it their town, interests, social network.
- They can set their own goal and have a thermometer to track progress
- They can see who gave
- They can post directly to their Facebook pages
- They have a direct url link
- They can upload their own campaign photo

The campaign can be accessed through <https://donations.scouting.org/#/council-admin/15/fundraisers>

The screenshot shows a fundraising page for 'Yoni Sunshine' on the Boy Scouts of America website. The header includes the Boy Scouts of America logo and 'NARRAGANSETT COUNCIL'. The main image features a smiling boy with wings. A white box displays the campaign name 'Yoni Sunshine' and '\$4995 to Goal' with a 'DONATE' button. Below the image, the text reads 'Barrington FOS By Yonaton D Sunshine' and 'Be a Friends of Scouting Champion Help Scouting Thrive!'. A paragraph describes the campaign's goal: 'Your participation will help bring Scouting's character and leadership development programs to youth in your community. Help us promote Scouting, recruit and train volunteers, coordinate programs, and deliver a wicked awesome Scouting program to youth by inviting friends and associates to contribute to Scouting.' There are social sharing icons for Facebook, Twitter, Email, and Print. A 'Donors' section is visible below. At the bottom, there are logos for GUIDE STAR and CHARITY NAVIGATOR.

The screenshot shows a Facebook post for the 'Yoni Sunshine' campaign. The post header includes the name 'Yoni Sunshine' and 'By: Yonaton D Sunshine'. The main image is the same as the fundraising page. Below the image, it shows '\$ 4,995 to Goal' with a progress bar. The text of the post reads: 'Be a Friends of Scouting Champion Help Scouting Thrive! Your participation will help bring Scouting's character and leadership development programs to youth in your community. Help us promote Scouting, recruit and train volunteers, coordinate programs, and deliver a wicked awesome Scouting program to youth by inviting friends and associates to contribute to Scouting.' At the bottom, there is a list of actions: 'View Peer 2 Peer', 'View Donors', 'Share on Social Media', 'Invite someone by e-mail', 'Copy Link', and 'fundraiserAppeal.deactivateFundraiser'.

# SCOUTING FUNDRAISERS

## 1. Activating an appeal for fundraisers

Fundraisers allow your council volunteers to raise funds in support of your council efforts. In order for a volunteer to begin the process, the council admin must FIRST make appeals active. To do this, click the "Peer2Peer" tab. Tabs are found along the left-hand side of the screen. Here you will see a page similar to your APPEALS page. In the top-right corner of the main section, you will see a clog. This is your fundraiser settings.

Under the fundraiser settings is where you will create and activate appeals that volunteers can choose from. To begin, click on the "CREATE NEW APPEAL". A pop-up will appear that asks you to select the Blackbaud Appeal that these funds will be designated to. Then provide a friendly name for this appeal. This friendly name is what the volunteer will see, instead of the Blackbaud Appeal name. Finally, provide a brief description so the volunteer can understand the appeal's purpose. If you are wanting to create multiple appeals here, you can. Simply repeat the process.

Once complete, you can activate each appeal by clicking the upward-facing arrow icon in the top right corner of the appeal. This is the trigger to make it available to volunteers.

## 2. Editing an appeal

To edit any details of an active or deactivated appeal, click the "Peer2Peer" tab. Tabs are found along the left-hand side of the screen. Here you will see a page similar to your APPEALS page. In the top-right corner of the main section, you will see a clog. This is your fundraiser settings.

Click on the fundraiser settings. Then, identify the appeal you wish to edit, then click the pencil icon in the top-right corner. A pop-up will appear where you can edit the details. Once satisfied, click UPDATE. This will make the changes immediately effective.

## 3. Deactivating an appeal

To deactivate an active appeal, click the "Peer2Peer" tab. Tabs are found along the left-hand side of the screen. Here you will see a page similar to your APPEALS page. In the top-right corner of the main section, you will see a clog. This is your fundraiser settings.

Click on the fundraiser settings. Then, identify the appeal you wish to deactivate and click on the cancel icon in the top-right corner. This will deactivate the appeal immediately and any associated fundraiser established by a volunteer will be deactivated as well.

## 4. Review and approve pending fundraisers

You will be notified as volunteers begin creating fundraisers. When the volunteer completes the fundraiser, it will need to be reviewed and approved you before being published live. To review pending fundraisers, click the "Peer2Peer" tab. Tabs are found along the left-hand side of the screen. Here you will see a page similar to your APPEALS page. In the top bar of the page, you will see an alert for pending fundraisers. Click on this bar and it will take you to the PENDING Peer2Peer section. Click the chevron (downward facing arrow) on the appeal you wish to review, then click on REVIEW APPEAL. You will need to review for the following:

- Fundraiser Name
- Fundraiser Description
- Fundraiser Goal
- Fundraiser Acknowledgement Email

Following your review, you have the opportunity to approve or reject the fundraiser. If approved, the fundraiser will be published immediately. If rejected, a pop-up will appear requesting a reason for denial that will be provided to the volunteer.

Once rejected, the volunteer will receive an email with the reasoning and can remedy their fundraiser and send it back for your approval. Then the review process will be repeated.

## **5. Track a fundraiser's progress**

You can get a quick view of the fundraiser's goal progress through the goal meter found under each fundraiser. This can be located by clicking the "Peer2Peer" tab. Tabs are found along the left-hand side of the screen. Here you will see a page similar to your APPEALS page. Identify the fundraiser you wish to track under the Active tab. The goal progress is then immediately available.

Alternatively, you can see donors, view the fundraiser, invite someone to give and share on social media by clicking the chevron (downward-facing arrow) next to each fundraiser.

## **6. Deactivate an approved fundraiser**

You can deactivate a fundraiser as needed by clicking the "Peer2Peer" tab. Tabs are found along the left-hand side of the screen. Here you will see a page similar to your APPEALS page. Identify the appeal you wish to deactivate, then click the chevron (downward-facing arrow). Near the bottom of the option list, you will see the Deactivate Fundraiser option. Click this and confirm your action. Once confirmed, the fundraiser will immediately be deactivated, and the volunteer will be notified.

## **7. Manage volunteers**

A feature to manage volunteers has been introduced. The "MANAGE" tab, tabs are found along the left-hand side of the screen, allows you to see all available fundraisers, volunteers, and manage them accordingly from this screen.


Additionally, the MANAGE tab allows you to prevent a volunteer from fundraising by blocking them. Once blocked, the volunteer is notified.

# TO CREATE A PEER2PEER APPEAL

STEP 1: Login as a Volunteer

donations.scouting.org/#/national

BOY SCOUTS OF AMERICA




## Boy Scouts of America


Login with your my.Scouting credentials

Volunteer Login ▼

Username  
ysunshin


Password  
..... 

[Forgot username / password?](#)

I'm not a robot  reCAPTCHA  
Privacy - Terms

**LOGIN**

Don't have an account? [CREATE ONE](#)

 Sign in with Google

**Give a Gift**  
Develop our nation's future with Boy Scouts of America  
\$ USD [GIVE NOW](#)

**Our future**  
Contributing to the Boy Scouts of America creates...  
that will help them develop into the future leaders...

## STEP 2: Create Campaign

donations.scouting.org/#/volunteer/dashboard

BOY SCOUTS OF AMERICA

Welcome Yonaton D Sunshine!  
null, RHODE ISLAND 02806 yoni.sunshine@scouting.org (443) 846-7628

**CREATE**

Yoni Sunshine ACTIVE

\$ 4,995 to Goal

PAST PEER 2 PEERS REJECTED PEER 2 PEERS

My Past Peer 2 Peers Total: 0 10 / page

Scouting Peer 2 Peers are listed in reverse chronological order by date

## STEP 3: Link to Council

donations.scouting.org/#/volunteer/dashboard

BOY SCOUTS OF AMERICA

Welcome Yonaton D Sunshine!  
null, RHODE ISLAND 02806 yoni.sunshine@scouting.org (443) 846-7628

**CREATE**

**Council Selector**

Let's get started! Select the council you would like to support.

Council Name  
Narragansett Council

[Don't you know your Council's name?](#)

**START**

Yoni Sunshine


\$ 4,995 to Goal

STEP 4: Fill in Fields

### Create New Appeal

1 Define — 2 Thank — 3 Submit

Scouting Peer 2 Peer Banner Image



Scouting Peer 2 Peer Purpose: Friends of Scouting

Scouting Peer 2 Peer Goal: 2,500

Scouting Peer 2 Peer Name: Yoni Sunshine

Scouting Peer 2 Peer Description: Help grow Scouting in our town

Enter Donation Amount: \$ 250.00 USD, \$ 500.00 USD

Donation Amount: \$ 250.00 USD

Don't share my info as a Donor:

Total Gift Amount: \$ 250.00 USD

Allow donor to define donation amount

Allow donor pay fees

End Date: 2020-11-26

CANCEL NEXT

## STEP 5: Submit for approval

### Create New Appeal



Acknowledgement Image



LOAD PREVIOUS PHOTO

Thank you message

Your gift helps Scouting Thrive!

Council Name

Narragansett Council

Council Contact Email

marc.cardin@scouting.org

My Signature

Yonaton D Sunshine

Council Phone

[BACK](#)

[SAVE FOR LATER](#)

[SEND FOR APPROVAL](#)

### Preview



Yoni Sunshine

By Yonaton D Sunshine

Friends of Scouting

Help grow Scouting in our town

Donation Amount:

\$ 250.00 USD

Donor Pay Fees



Don't share my info as a Donor



Total Gift Amount

\$ 250.00 USD

# TO VIEW A PEER2PEER APPEAL

STEP 1: Click Peer2Peer to view campaigns

donations.scouting.org/#/council-admin/15/dashboard

**Narragansett Council** EDIT  
https://donations.scouting.org/#/council/546

marc.cardin@scouting.org  
Phone Number  
www.ncbsa.org  
www.facebook.com/ncbsa  
https://twitter.com/ncbsa  
https://www.instagram.com/ncbsa/  
https://www.youtube.com/user/NCBSA

Guide Star  
Guide Star Link

Charity Navigator  
Charity Navigator Link

EIN  
05-0308384

**Total Collected**

\$45,000.00  
\$40,000.00  
\$35,000.00  
\$30,000.00  
\$25,000.00  
\$20,000.00  
\$15,000.00  
\$10,000.00  
\$5,000.00  
\$0.00

Jan Feb Mar Apr May

**Total Donors**

App

STEP 2: Choose appeal to view

donations.scouting.org/#/council-admin/15/fundraisers

ACTIVE 3 PENDING APPROVAL REJECTED

**Yoni Sunshine**  
By: Yonaton D Sunshine  
\$ 4,995 to Goal

**Kent County Friends of Scouting**  
By: Alexander J Conway  
\$ 3,000 to Goal

**Mark Arnold's Giving Circle**  
By: Mark Antone Arnold  
\$ 5,000 to Goal

**Yoni Sunshine**  
By: Yonaton D Sunshine

\$ 4,995 to Goal

Be a Friends of Scouting Champion  
Help Scouting Thrive!

Your participation will help bring Scouting's character and leadership development programs to youth in your community. Help us promote Scouting, recruit and train volunteers, coordinate programs, and deliver a wicked awesome Scouting program to youth by inviting friends and associates to contribute to Scouting.


View Peer 2 Peer  
View Donors  
Share on Social Media  
Invite someone by e-mail  
Copy Link  
fundraiserAppeal.deactivateFundraiser



## Step 3: View Campaign

BOY SCOUTS OF AMERICA  
NARRAGANSETT COUNCIL

Narragansett Council Website



### Yoni Sunshine

\$4995 to Goal

[DONATE](#)

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**Barrington FOS**  
By Yonaton D Sunshine

Be a Friends of Scouting Champion  
Help Scouting Thrive!

Your participation will help bring Scouting's character and leadership development programs to youth in your community. Help us promote Scouting, recruit and train volunteers, coordinate programs, and deliver a wicked awesome Scouting program to youth by inviting friends and associates to contribute to Scouting.

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**Share and Invite People to Give**


[f](#) [t](#) [m](#) [c](#)

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**Donors**

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**Comments**



**Yonaton Sunshine** Wed Nov 18 2020

this rocks

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