



Narragansett Council

Welcome to the
May Roundtable!

SCOUT ME IN™





Agenda

- Welcome
- Prayer
- Opening Ceremony
- Introduction and Announcements
- Big Rock
 - Recruitment Planning
- Commissioner's Minute

Move to Program Breakouts





Big Rock



Recruitment Planning





Recruitment Planning

Why should a unit have a recruitment plan?

- **Units that successfully recruit:**
 - benefit from more resources
 - have more diverse program options
- **Units that do not recruit do not last long.**





Recruitment Planning

When should a unit be recruiting?

- **ALWAYS!**
- **Fall**
- **Spring**





Recruitment Planning

How do units recruit?

- Time-specific campaigns
- Get creative
 - Youth sports leagues
 - PTA / PTO events
 - Local church youth groups
 - Community events that attract youth
- Recruitment of youth works best when it is youth, or friend, driven.





Recruitment Planning

How do units recruit adults?

- Invite parents of recruited youth to join the unit.
- Start with small tasks.
- “Oreo cookie” test.
- Encourage all parents to take YPT.





Recruitment Planning

Tips

- **Develop an incentive for Scouts to recruit.**
- **Give special recognition to youth who join during your recruitment campaigns.**
- **Formally introduce the recruited youth to the unit**
- **Assign a Scout to each new member.**
- **Follow up with families that do not join to find out why.**
- **Make it FUN.**

